

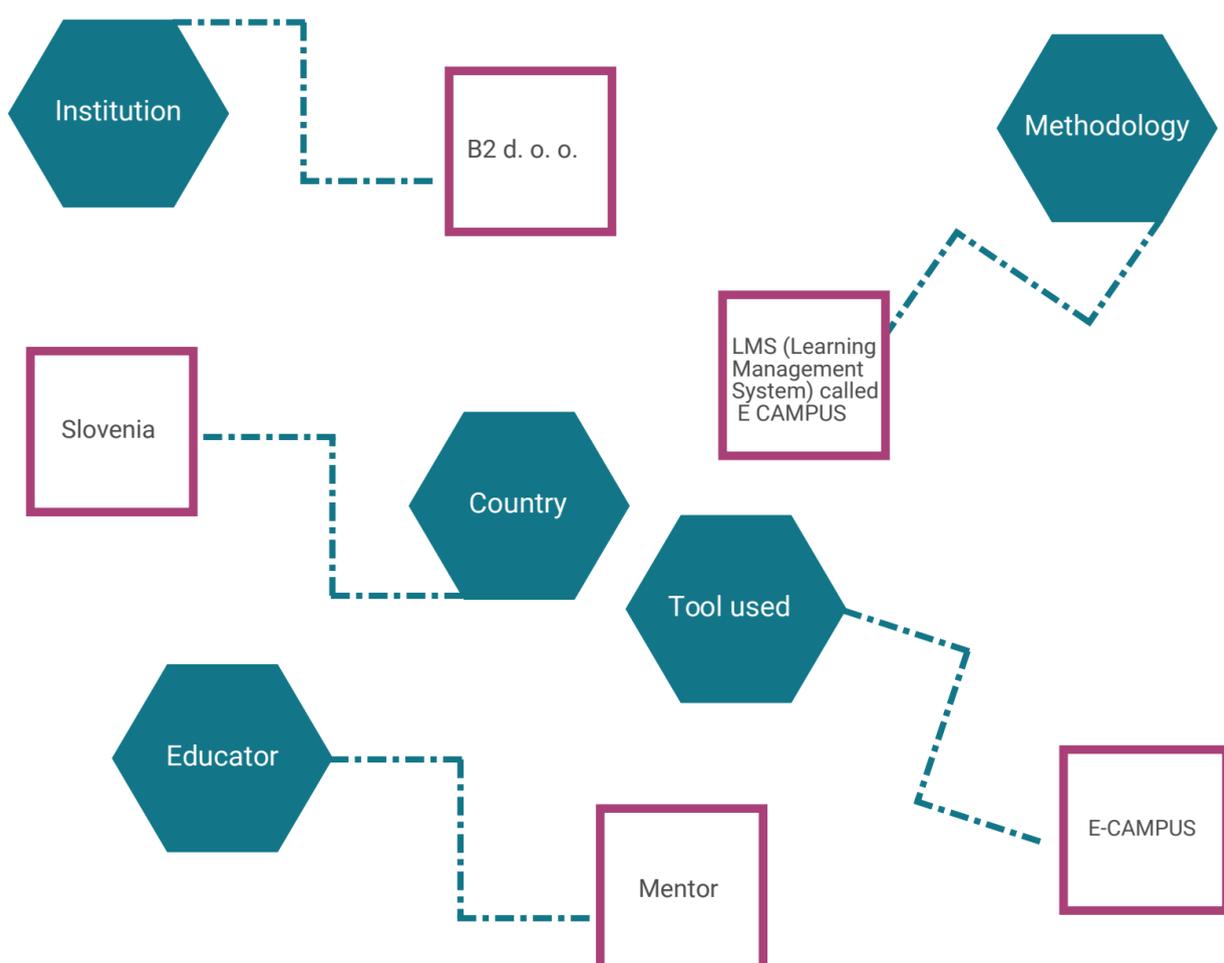
ONLINE EDUCATIONAL PROGRAMMES FOR COMPANIES



B2 offers companies specific online programmes, aiming to set its own e-training centre in the company in order to systematically train the employees in the company. B2 offers training and e-materials from three different areas: OWN KNOWLEDGE, ie. internal knowledge of the company, BUSINESS CONSISTENCY - legislation, regulations, etiquette, ethics, business culture, GENERAL KNOWLEDGE - soft skills, computing, communication skills.

The Methodology of introducing e-training center into the company consist in initial workshops with employees in order to agree on the content and learning approaches and then gradual deployment or coaching.

The establishment of the e-training can last from 1 week to 2 months, depending on the client's decision whether or not to use pre-prepared material or e-content. The real e-training consists of three components: the reala system good for quality learning and analytics, multimedial and interactive E-materials and finally people within the company (client).



Main challenge, Key Success and Enabling Factors

- Make clients enthusiastic about the course
- Companies have to become ready to use e-learning course
- ISO standard and certified methodology to make all modules perfectly written
- An e-learning independent course that is easy to modify according to client needs.

Lessons Learnt and Recommendations

- A methodology with clear and accurate process is the key to succeed
- Clients have to understand easily the topics dealt and so has to feel the company.



www.futuretheproject.eu

The coordinator



The partners



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